

# iD Naturals 70

LUXURY VINYL TILES

Re-defining  
authenticity

 **Tarkett**

# Summary

4 Introduction

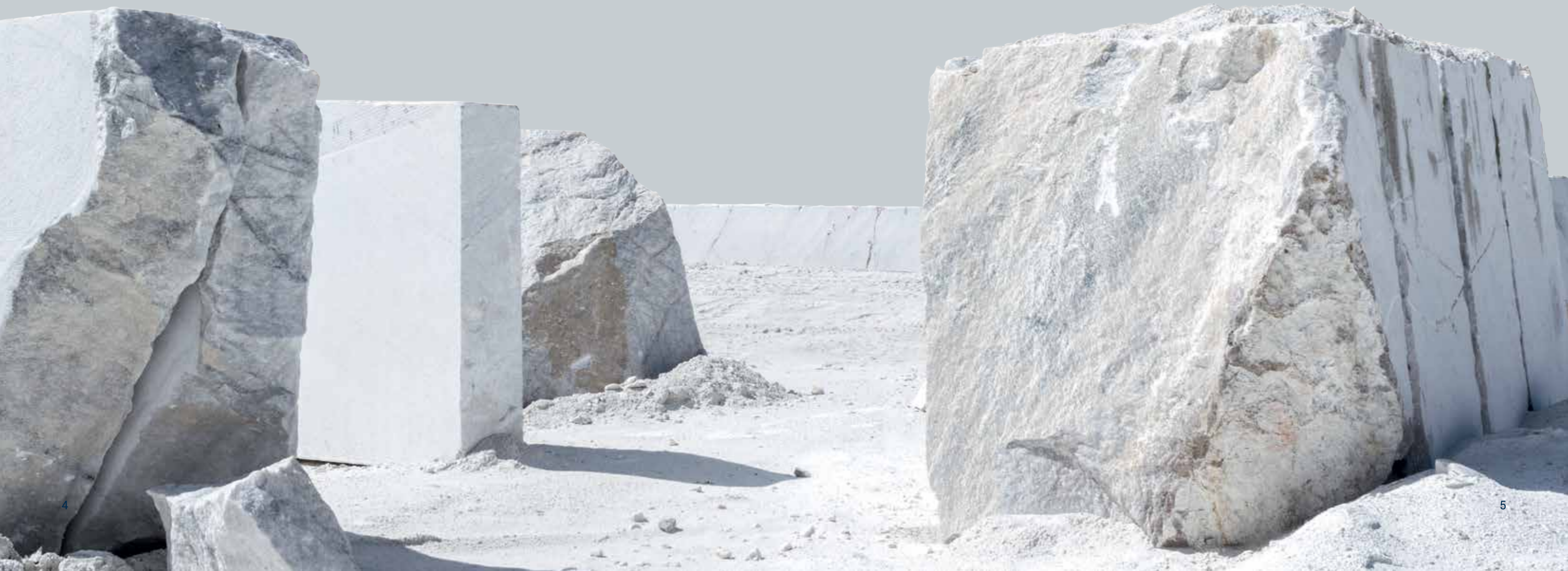
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# Dare to Inspire

In a rapidly changing world, we collectively have an opportunity to rethink and reinvent the way we live and transform our indoor spaces to promote healthier living. We have imagined iD Inspiration for this new world. As our flagship modular vinyl collection, it builds on a ten-year journey to continuously improve the user experience. Through our Tarkett Human-Conscious Design™ approach, we develop flooring that helps people flourish in their every day without compromising on health and the environment. iD Inspiration exemplifies this approach, delivering enhanced modularity that enables agile transformation of space to meet the evolving demands of work and life. Meanwhile, its nature-inspired colours and themes – heightened by the ultra-realism of digital printing – help to achieve feel-good interiors.



# Harnessing the Power of Nature

The new iD Inspiration sets an unprecedented milestone in the design of modular vinyl collections. Our advanced digital printing technology enables us to reveal the most subtle details of wood and stone to make each plank or tile unique in grain, texture and colour. Most importantly, it enables specifiers to choose the best of natural designs embedded in the highest-performing vinyl materials.

## Capturing the beauty of wood and stone

*“With this collection, our passionate design team have sought to pay tribute to nature while creating a highly realistic look and feel, combining natural colours and a faithful reflection of every detail.”*

**Florian Bougault** - Art Director EMEA

Nature guides every aspect of our design journey. We have taken our design sourcing process to the next level, carefully making selections based on character, detail and natural diversity of expression. Every design in the Naturals collection is scanned directly from a chosen specimen of wood or stone, from oak to marble. By paying attention to the origins of these natural materials, we share with you the wonder of natural imperfections and nuances. The variety of our designs gives you the freedom to subtly match the style that best suits your space.

## Bringing the outdoors inside

Designing spaces has moved definitively towards connecting interiors with the outdoor world, echoing the beauty of nature to improve quality of life in urban spaces. By selecting the best natural tones of woods and expressive stones, we have sought to bring the outdoors in.

In this way, we aim to create positive emotions to help enhance learning, working and caring. iD Inspiration decors were selected to foster a feel-good atmosphere, and bring interior designs to life through the use of our exclusive digital printing technology.

From the calm and peaceful pureness of blond oaks to the expressive darkness of traditionally charred Japanese woods, or raw sun-weathered boards, we sought a range of tree species such as elm, hornbeam, and walnut, to propose alternative wood grain patterns and colour variations, as well as new exclusive subtle textures such as MDF and Terrazzo.

Meanwhile, we have continued to focus on modularity and flexibility, with the introduction of oversize formats. The end result is a palette of designs, echoing authentic building materials, that enables you to create people-friendly spaces.



# Human-Conscious Design

Tarkett Human-Conscious Design™ is our pledge to stand with present and future generations. To create flooring and sports surfaces that are good for people and for the planet. And to do it every day. Developing a circular economy, innovating with good materials and exceeding indoor air quality standards are essential parts of our commitment for today's and future generations.



## Indoor air quality

Our commitment to giving you healthier spaces to live and work is not just talk. By driving down VOC emissions, our products exceed the strictest industry standards for air quality by so much, we've had to set our own standards. Standards that we can prove with science, not just words.

### Ultra-low VOCs



With 90% of time spent indoors, clear air matters. Our iD Inspiration collection showcases ultra low VOC emissions, less than 10 µg/m<sup>3</sup>\*.

\*TVOC after 28 days.

### Water-based inks



At Tarkett, we use water-based printing inks with no organic solvents through all our printing processes. This contributes to iD Inspiration's ultra low VOCs emissions. We are the only flooring manufacturer to use water-based inks with our digital printer.

## Good materials

At Tarkett, we demand to know every detail about the materials we use. It's why we're obsessed with the health and sustainability standards of Cradle to Cradle® – a methodology that guides our good material choices. Complete transparency from us, peace of mind for you.

### Made in Europe



Our iD Inspiration collection is manufactured in-house at our European production sites in Clervaux (Luxembourg) and Jaslo (Poland).

### Phthalate-free



Our iD Inspiration collection is phthalate-free. It contributes to healthier spaces and helps you reach green building certifications like BREEAM, WELL and LEED.

### Radical transparency

**98%** of our materials are independently assessed by EPEA.

Unique in the market, our MHS (Material Health Statements) give you a clear view of the health profile of the materials used in our flooring. Our EPDs share information on the materials' environmental impacts.

## Climate and circular economy

We are passionate advocates of the circular economy. It's why we're working to maximise the recycled content in all our products and prioritise end-of-life recycling. Preserving natural resources, reducing waste and carbon emissions and helping make your sustainable choices hassle-free.

### Recycled content

**44.3%**

Our glue-down designs contain up to 44.3% recycled content.

### Our ReStart® take-back and recycling programme



iD Inspiration is ReStart-ready. All post-installation off-cuts are recyclable at our recycling centre at Clervaux (Luxembourg). Post-use recycling is possible for click designs. We collected more than 109,000 tonnes of flooring through ReStart® from 2010 to 2020\*.

\*All collections combined in Europe, Brazil and North America.

### Climate change

13% of the total volume of our purchased raw materials were recycled, avoiding 253,000 tonnes of CO<sub>2</sub> in 2020\*.

\*Estimation for part of scope 3.

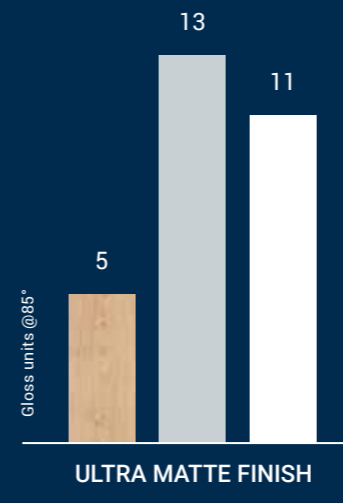
iD Inspiration  
 was elaborately  
 designed  
 to make your  
 flooring creation  
 process easy.

# Design

## TEKTANIUM™

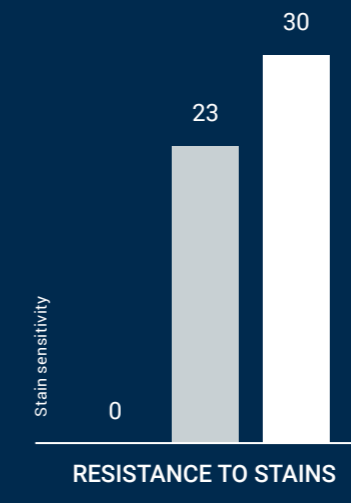
Best ultra matte  
 finish and unequalled  
 resistance

The iD Inspiration collection features our new TEKTANIUM™ PU coating which uses a proprietary polymer system - forming a naturally clear, verifiably stronger layer of protection that delivers unequalled resistance to scratches, abrasions, wear and stains. Moreover, it offers a pure ultra matte finish, which is consistently visible from all angles. By mixing ultra matte effect with excellent resistance and durability properties, the surface of your flooring appears more realistic and lasts longer. TEKTANIUM™ is the only PU coating to combine all these features, so there's no need for compromise.



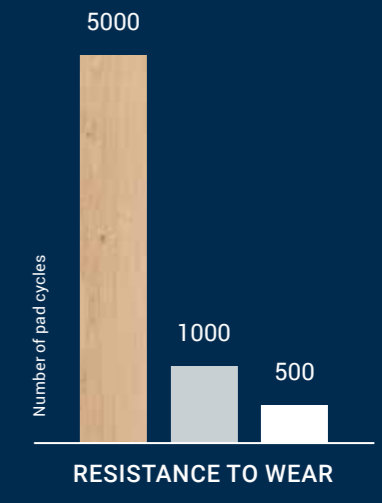
Gloss measurement at an 85° angle based on Tarkett's internal tests. (in compliance with ISO 2813)

< 6 = Ultra matte  
 > 10 = Satin



Stain resistance measurement based on Tarkett's internal tests (in compliance with ISO 26987).

0 = not affected (Best in class)  
 30 = very affected



Wear resistance measurement based on Tarkett's internal tests. (based on EN ISO 16094)

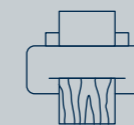
5000 = best in class

- Tarkett: iD Inspiration
- Key european competitor A
- Key european competitor B

# Naturals

## Designing as nature intended

Our Naturals designs are scanned from nature through the meticulous sourcing of high quality raw materials such as wood and stone. Using a unique patent-protected digital printing technology, the only single-pass 2m wide printer for jetting water-based inks on vinyl in the world, we have reflected the best of nature's diverse features, from characterful wood grains to the subtle textures and nuances of stone. To convey the true diversity of the natural world in all its glory, our modular vinyl flooring displays a high definition with non-repeating motifs for up to 12m<sup>2</sup> (2x6m) and an ultra matte finish.



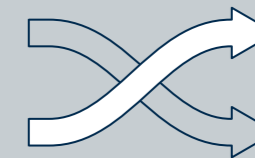
**HIGH  
DEFINITION**



**2x6m  
NO REPEAT**



**BIGFOOT  
FORMAT**



No Repeat

12m<sup>2</sup>

**TARKETT NATURALS**

No repeat up to 50 planks  
120cmx20cm format

Our Naturals designs display  
a high definition with non-repeating  
motifs up to 12m<sup>2</sup> (2x6m).

3m<sup>2</sup>

**STANDARD LVT : 3m<sup>2</sup>**

No repeat up to 10 planks  
120cmx20cm format

Mix materials  
creatively  
in an open  
concept design





Desso Sense of Marble AA81 - 1103  
 Terrazzo Classical Nero - glue-down 0.70 24510 079  
 Nomad Oak Linen - glue-down 0.70 - 24504 069

Add a touch of colour to brighten your space



BRINES		VINOOLI PASTA	14
DAYLY FISH	14	SARRADI	23
TUNA CIVICHE	18	TUNA CIVICHE	21
SALMON BAGEL	14		
CRAB BURGER	18	DESSERTS	
NORDIC SALAD	12	TRUPEZIENNI	5
		PANNA COTTA	5

*Saintonge*



Terrazzo Classical Terracotta - glue-down 0.70 - 24510 080  
 Fibra Terracotta - glue-down 0.70 - 24511 084  
 Brushed Elm Grege - glue-down 0.70 - 24504 055  
 Century Dawn - glue-down 0.70 - 24512 059



Let flooring  
be your guide  
for clear,  
flowing lines





Desso Futurity - 9960  
Patina Concrete Light Grey - glue-down 0.70 - 24511 032  
Douglas Pine Creme - glue-down 0.70 - 24503 045  
American Walnut Cinnamon - glue-down 0.70 - 24502 051



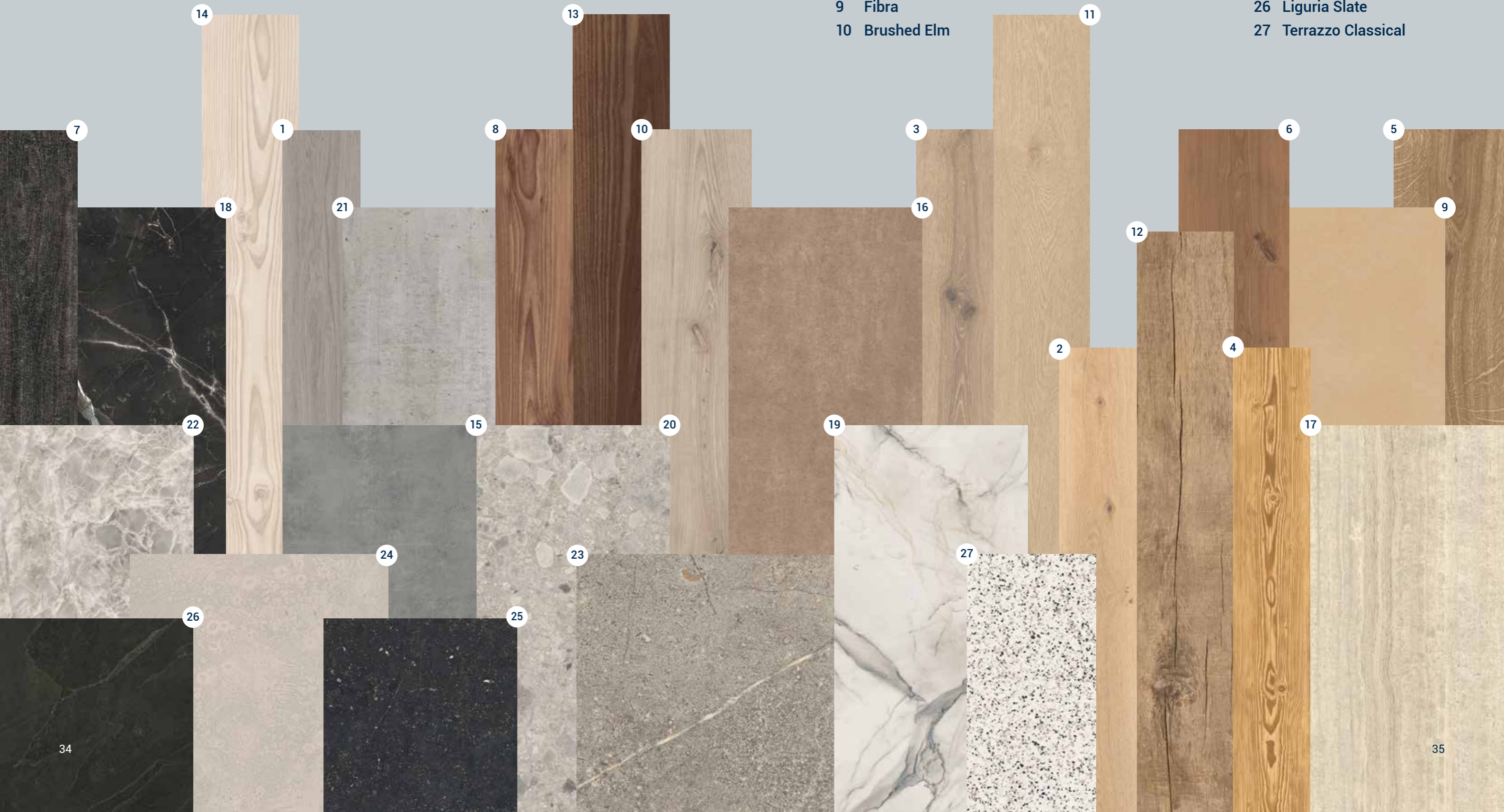
Make the most of natural light with the right flooring



Breccia Grey - glue-down 0.70 - 24511 052  
Variant Oak Light Grey - glue-down 0.70 - 24502 039  
Carrara Grande White - glue-down 0.70 - 24511 044

# Colour Chart

- 1 Variant Oak
- 2 Creek Oak
- 3 Forest Oak
- 4 Classic Pine
- 5 Swiss Oak
- 6 Nomad Oak
- 7 Charred Wood
- 8 American Walnut
- 9 Fibra
- 10 Brushed Elm
- 11 Chatillon Oak
- 12 Wagon Board
- 13 Chestnut
- 14 Douglas Pine
- 15 Patina Concrete
- 16 Belgian Stone
- 17 Travertin Grande
- 18 Marquina Grande
- 19 Carrara Grande
- 20 Breccia
- 21 Cast Concrete
- 22 Emperador
- 23 Sediment
- 24 Century
- 25 Moonstone
- 26 Liguria Slate
- 27 Terrazzo Classical



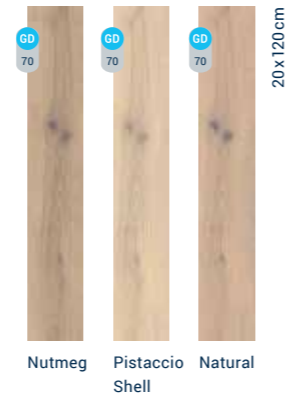
### Variant Oak



### Creek Oak



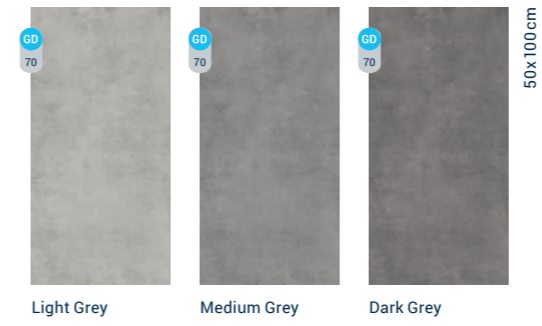
### Forest Oak



### Classic Pine



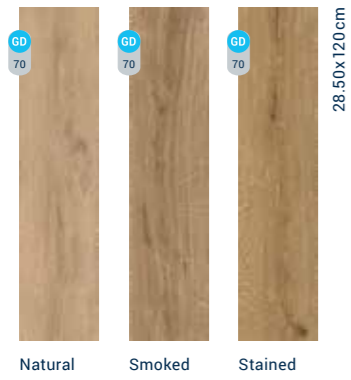
### Patina Concrete



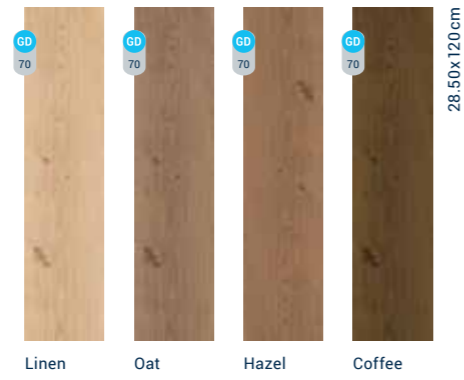
### Belgian Stone



### Swiss Oak



### Nomad Oak



### Charred Wood



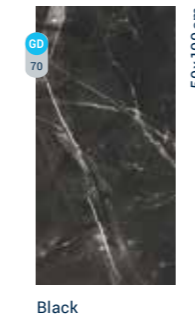
### American Walnut



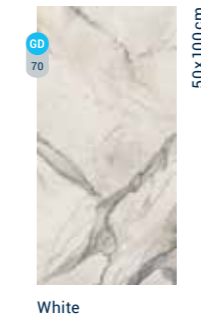
### Travertin Grande



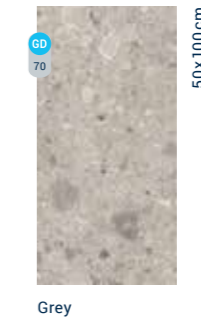
### Marquina Grande



### Carrara Grande



### Breccia



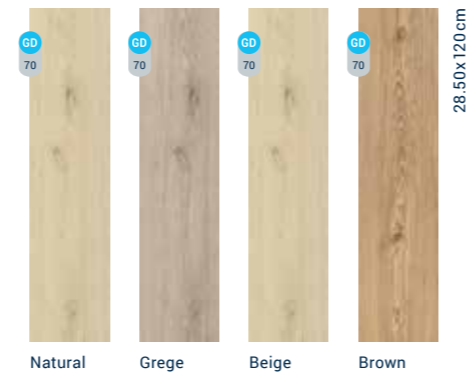
### Cast Concrete



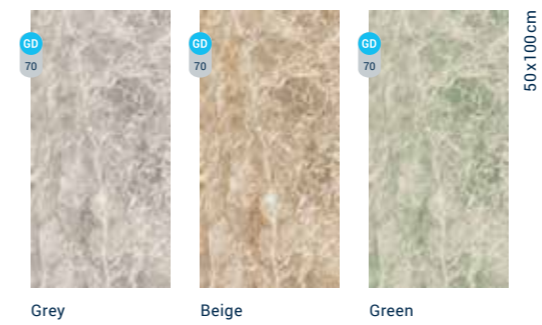
### Fibra



### Brushed Elm



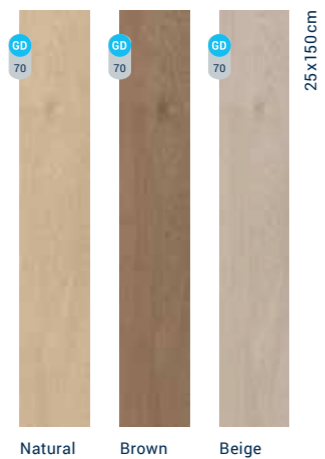
### Emperador



### Sediment



### Chatillon Oak



### Wagon Board



### Chestnut



### Douglas Pine



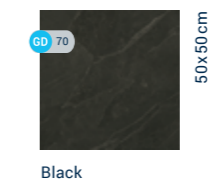
### Century



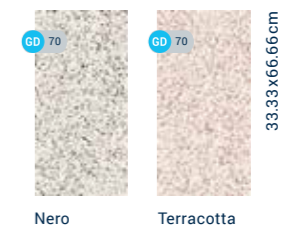
### Moonstone



### Liguria Slate



### Terrazzo Classical



GD Glue-down  
70 0.70 Wear Layer

# More of Naturals



Charred Wood Black - glue-down 0.70 - 24502 053  
Marquina Grande Black - glue-down 0.70 - 24511 068



Belgian Stone Dune - glue-down 0.70 - 24511 036

Sediment Grey - glue-down 0.70 - 24512 074  
Chestnut Original - glue-down 0.70 - 24504 054



Chatillon Oak Brown - glue-down 0.70 - 24503 061

Swiss Oak Smoked - glue-down 0.70 - 24504 076  
Cast Concrete Cement - glue-down 0.70 - Make to order





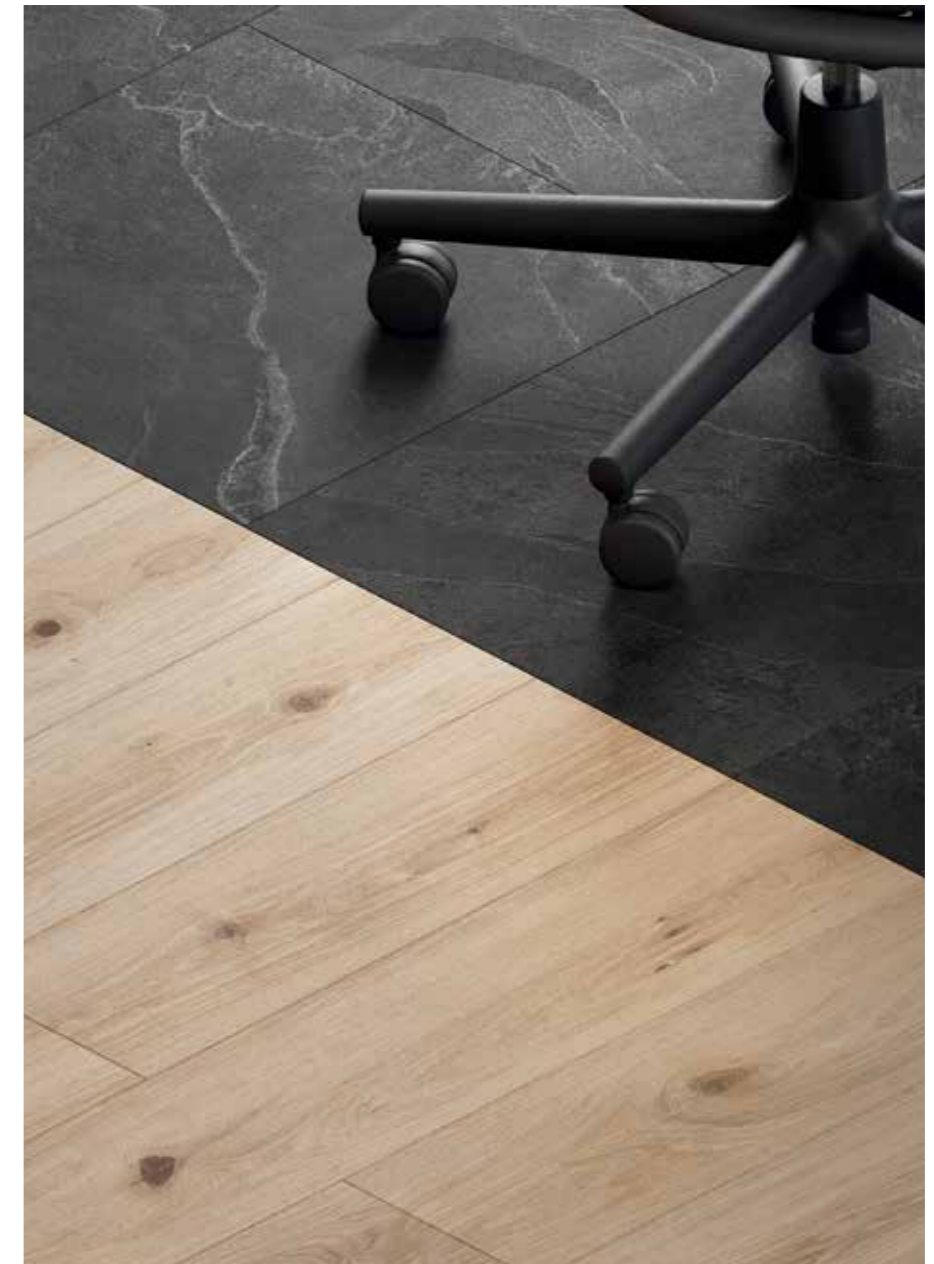
Moonstone Dark Blue - glue-down 0.70 - Make to order (format change)

Wagon Board Floated - glue-down 0.70 - 24503 081



Travertin Grande Sand - glue-down 0.70 - 24506 082

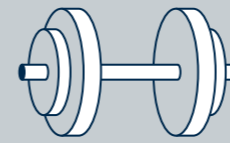
Liguria Slate Black - glue-down 0.70 - 24507 067  
Creek Oak Beige - glue-down 0.70 - 24502 041



# Glue-down

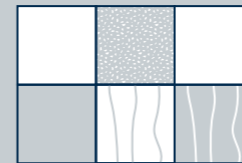
## Benefit from a worry-free and long-lasting installation

Our glue-down designs are suitable for residential and commercial areas ranging from moderate to very high traffic environments. Our new proprietary TEKTANIUM™ coats to an attractive ultra matte finish, which allows maximum light on your flooring, brings warmth and enhances realism. Made in Europe, iD Inspiration carries a 10-year limited warranty for commercial use and 15-year limited warranty for residential use.



## Maximum durability

Vinyl has many qualities that make it a great choice for durable flooring, glue-down vinyl even more so. It is a great option in high traffic areas and busy homes. It is easy to take care of, requiring little maintenance and no regular renovation.



## Infinite layouts

From simple floor patterns to more elaborate compositions, you can easily mix and match multiple formats and colours to build your own iD Inspiration experience.



## Extreme resistance

iD Inspiration has been designed for the most intense traffic areas. It withstands heavy loads and indentation, enabling maximum resistance to both static and rolling heavy loads up to 800kg\*.

\*800kg refers to our 0.70 wear layer references.

# Customisation

The collection offers near endless combinations. Every aspect of the product is customisable with all decors.

## 1 PRE-DEFINED SERVICE

- Select an existing format
- Choose a bevel
- Select an embossing
- Select a colour from the library
- Pick a design from the library

## 2 À LA CARTE SERVICE

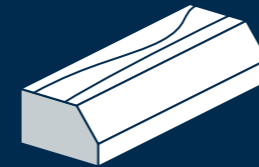
- Define a custom colour from NCS & RAL
- Request a new design



Customised designs are available on MTO (make to order). Please check with your sales representative for specific timing and customisation terms and conditions. All projects will have to be evaluated individually.



Select an existing format



Choose a bevel



Select an embossing



Select a colour from the library or define a custom colour from NCS & RAL



Pick a design from the library



Request a new design

Create floors  
like you've  
never seen  
before





Naturals - Fibra custom colour - glue-down 0.70  
Naturals - Breccia custom design and colour - glue-down 0.70  
Naturals - Classic Pine custom colour - glue-down 0.70  
Naturals - Forest Oak Pistaccio Shell - glue-down 0.70 - 24502 030  
Desso Avenue - 9096

# Technical Datasheet Glue-down

	STANDARDS	iD INSPIRATION HIGH TRAFFIC 70
<b>CERTIFICATION &amp; CLASSIFICATION</b>		
Type of floor covering	EN ISO 10582	Heterogeneous Compact Resilient Floorcovering
Classification	EN ISO 10874	Domestic: 23 Commercial: 34 Industrial: 43
<b>TECHNICAL CHARACTERISTICS</b>		
Total thickness	EN ISO 24346	2.5 mm
Wear layer thickness	EN ISO 24340	0.70
Total weight	EN ISO 23997	3950 g / m <sup>2</sup>
Wear layer binder content	EN ISO 10582	Type 1
Dimensions	EN ISO 24342	Planks 20 x 120 cm, 15 planks/box = 3.60 m <sup>2</sup> 28.50 x 120 cm, 11 planks/box = 3.76 m <sup>2</sup> 25 x 150 cm, 10 planks/box = 3.75 m <sup>2</sup> Tiles 50 x 50 cm, 15 tiles/box = 3.75 m <sup>2</sup> 50 x 100 cm, 7 tiles/box = 3.50 m <sup>2</sup> 66.66 x 66.66 cm, 8 tiles/box = 3.55 m <sup>2</sup> 33.33 x 66.66 cm, 16 tiles/box = 3.55 m <sup>2</sup>
Surface treatment (PUR)	-	Yes - TEKTANIUM™
Bevelled edges	-	Yes
High definition Digitaly Printed	-	Yes
<b>TECHNICAL PERFORMANCES</b>		
Dimensional stability	EN ISO 23999	≤ 0.10%
Curl resultant to heat	EN ISO 24346	≤ 2 mm
Reaction to fire	AS/ISO 9239.1	Critical radiant flux 9.3 kW/m <sup>2</sup> Smoke 161 % min
Residual indentation	EN ISO 24343-1	≤ 0.05 mm
Furniture leg	EN 424	No damage
Castor chair	ISO 4918- EN 425	No damage
Impact sound reduction	EN ISO 717-2	ΔLw = 3 dB
Reduction of in-room impact noise	EN ISO 31-074	Class C (L <sub>n,e,w</sub> < 85 dB)
Thermal resistance	EN ISO 10456	0.02 m <sup>2</sup> K/W
Light fastness	EN ISO 105-B02 (method 3a)	≥ 6
Chemical resistance	EN ISO 26987	Very good
Slip resistance	DIN 51130/EN 13893 AS 4586 2013	R9/R10 depending on embossing μ ≥ 0.30 P4/P5 depending on embossing
Electrical properties	EN1815	< 2 kV on concrete
Peeling resistance	≥ 50 N / 50 mm	≥ 50 N / 50 mm
Underfloor heating	-	Suitable - max. 27°C
<b>ENVIRONMENTAL TAG</b>		
VOC emission	ISO 16000-9	≤ 10 μg / m <sup>3</sup> (TVOC after 28 days)
Recycled content	-	39.5%
Recyclable	-	Yes - installation waste
Plasticizer	-	Phthalate-free
<b>WARRANTIES</b>		
Commercial warranty	10 years	10 years
<b>CE MARKING</b>		
Dop number	0197-0054-DoP-2021-02	0132-0085-DoP-2020-03

The above information is subject to modification for the benefit of further improvement. (08/22).

According to the European Regulation N° 305/2011 for CE Marking, the Declarations of Performance are available on our website [www.tarkett.com](http://www.tarkett.com)

Tarkett's instructions regarding installation, cleaning and maintenance should be observed. Please contact Tarkett at the address shown for these instructions.



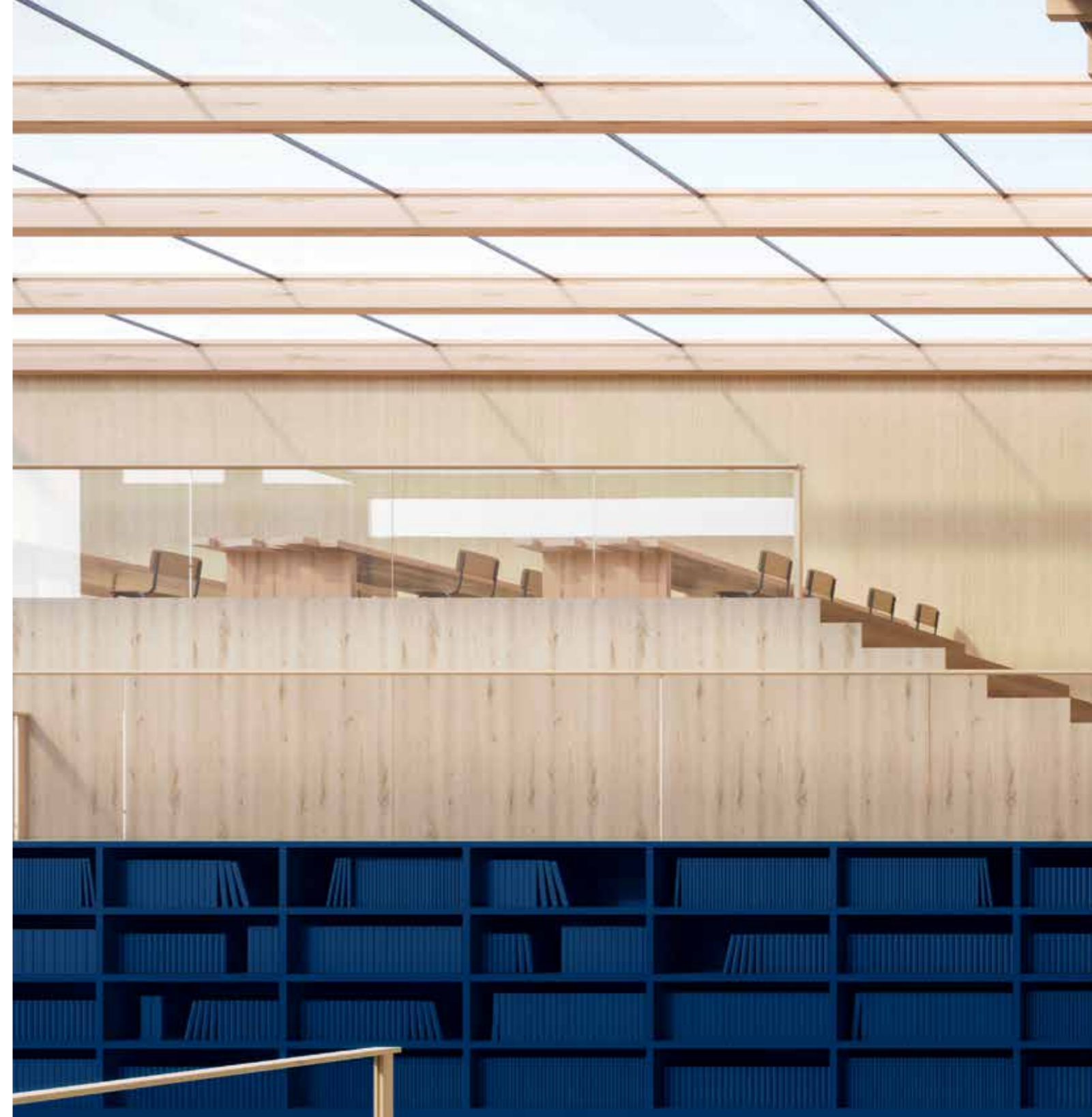
# Product Details Glue-down

DECOR	COLOUR	STD FORMAT (cm)	BEVELS*	0.70 SAP CODE	LRV%
<b>NATURALS - DIGITAL PRINTING</b>					
Creek Oak	Beige	20 x 120	4V	24502 041	22.3
	Brown	20 x 120	4V	24502 043	13.07
	Natural	20 x 120	4V	24502 042	26.1
Moonstone	Darkblue	50 x 50	4V	24507 078	8.32
Century	Dawn	66.66 x 66.66	0V	24512 059	40.7
Travertin Grande	Sand	50 x 100	4V	24506 082	55.9
Cast Concrete	Cement	50 x 100	0V	24511 058	37.43
Nomad Oak	Coffee	28.50 x 120	4V	24504 072	11.7
	Hazel	28.50 x 120	4V	245040 71	18.07
	Linen	28.50 x 120	4V	24504 069	41.58
	Oat	28.50 x 120	4V	24504 070	21.04
Douglas Pine	Creme	25 x 150	4V	24503 045	40
	Soaped	25 x 150	4V	24503 046	50.58
Variant Oak	Beige	20 x 120	4V	24502 038	36.73
	Light Grey	20 x 120	4V	24502 039	32.93
	Natural	20 x 120	4V	24502 040	37.68
Chatillon Oak	Natural	25 x 150	4V	24503 060	43.01
	Brown	25 x 150	4V	24503 061	22.91
	Beige	25 x 150	4V	24503 062	29.67
Wagon Board	Floated	25 x 150	4V	24503 081	28.41
Swiss Oak	Natural	28.50 x 120	4V	24504 075	29.93
	Smoked	28.50 x 120	4V	24504 076	22.72
	Stained	28.50 x 120	4V	24504 077	23.31
Classic Pine	Natural	20 x 120	4V	24502 065	34.53
	Sunburned	20 x 120	4V	24502 066	26.38
Charred Wood	Black	20 x 120	4V	24502 053	9.28
Fibra	Natural	50 x 100	0V	24511 083	39.74
	Terracotta	50 x 100	0V	24511 084	26.88
	Black	50 x 100	0V	24511 085	12.35
	Green	50 x 100	0V	24511 086	27.86
Liguria Slate	Black	50 x 50	4V	24507 067	6.86
Sediment	Beige	66.66 x 66.66	0V	24512 073	32.25
	Grey	66.66 x 66.66	0V	24512 074	32.18
Marquina Grande	Black	50 x 100	0V	24511 068	6.5
Carrara Grande	White	50 x 100	0V	24511 044	64.25
Emperador	Grey	50 x 100	0V	24511 047	41.3
	Beige	50 x 100	0V	24511 048	36.35
	Green	50 x 100	0V	24511 049	44.47
Terrazzo Classical	Nero	33.33 x 66.66	0V	24510 079	56.87
	Terracotta	33.33 x 66.66	0V	24510 080	63.23
Breccia	Grey	50 x 100	0V	24511 052	36.05
American Walnut	Cinnamon	20 x 120	4V	24502 051	17.46
	Marron	20 x 120	4V	24502 050	10.7
Chestnut	Smoked	25 x 150	4V	24503 063	11.54
	Original	25 x 150	4V	24503 064	29.73
Brushed Elm	Natural	28.50 x 120	4V	24504 054	37.22
	Grege	28.50 x 120	4V	24504 055	38.62
	Beige	28.50 x 120	4V	24504 056	46.68
	Brown	28.50 x 120	4V	24504 057	36.42

# Product Details Glue-down

DECOR	COLOUR	STD FORMAT (cm)	BEVELS*	0.70 SAP CODE	LRV%
<b>NATURALS - DIGITAL PRINTING</b>					
Forest Oak	Nutmeg	20 x 120	4V	24502 029	34.2
	Pistaccio Shell	20 x 120	4V	24502 030	46.37
	Natural	20 x 120	4V	24502 031	37.83
Belgian Stone	Dune	50 x 100	0V	24511 036	44.01
	Loam	50 x 100	0V	24511 035	18.4
	Silt	50 x 100	0V	24511 037	27.88
Patina Concrete	Light Grey	50 x 100	0V	24511 032	32.76
	Medium Grey	50 x 100	0V	24511 033	22.97
	Dark Grey	50 x 100	0V	24511 034	17.3

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